

Craig William Jensen

Resume

WORK EXPERIENCE

March 1999—Present Acme Bookbinding Austin, TX and Charlestown, MA
Vice President for Imaging

Acme is a leader in the library binding and trade edition binding fields and assumed much of the imaging business that was formerly BookLab's.

- Setup and design workflow for Acme's imaging department and train staff on the required hardware and software
- Develop prototypes and create production methodologies for new and challenging projects from Austin-based office; oversee handoff and completion by Charlestown team
- Complete selected specialized projects in Austin
- Conduct hardware and software research and testing to continually improve imaging methodologies used in Charlestown
- Co-develop imaging workflow systems in collaboration with Elan-GMK, a California technology company
- Also with Elan-GMK, conduct on-site installation and training of imaging systems and assist with the production of client-focused technical documentation
- Work closely with clients to develop new product concepts and cost-effective production techniques, thus increasing Acme's service offerings and client base
- Conceptualized, designed, and continue to develop acmebook.com which has helped position Acme as an active, dynamic player in the library, book arts, and publishing arenas

April 1988—Dec. 1998 BookLab, Inc. Austin, TX
President and CEO

Sept. 1984—April 1988 Jensen Bindery Austin, TX
Owner and President

BookLab (and its precursor Jensen Bindery) was a widely acclaimed and successful company that grew to annual revenues exceeding \$1.2M and 25-30 employees. The company provided photocopy and later digital facsimiles of brittle library books, fine limited edition book binding and custom box making and archival housing construction services to libraries, museums and small press publishers world wide. Noteworthy projects include the Ellesmere Chaucer facsimile edition binding for Yushodo Publishing and the Huntington Library, digital imaging and facsimile printing of the States Codes Project for Georgetown Law Library, and numerous edition binding projects for W. Thomas Taylor, Publisher. Descriptions of these and other projects can be provided upon request.

- Founded and grew company from 8 to 25-30 employees and increased annual revenues from just under \$200,000 to over \$1.2M

- Provided strategic vision and stable leadership resulting in repeat business and a sterling reputation among libraries, museums and small press publishers worldwide
- Oversaw all aspects of product design and development, including establishing BookLab as the first company to offer imaging services to libraries
- Led management group in supporting production teams resulting in timely delivery
- Developed unique production methodologies and trained staff to ensure work of consistently high quality in all production areas
- Designed, developed, and in many cases manufactured equipment and tools to streamline production and maintain BookLab's distinctive quality of hand-style work
- Worked closely with software developers and equipment vendors to design systems that supported BookLab's highly specialized imaging and printing services
- Pioneered small business web presence by designing, developing, and maintaining booklab.com , which provided timely news items, informative essays and treatises, standards and technical documents, and product information and pricing

Aug. 1981—Sept. 1984 Conservation Department, HRHRC, University of Texas Austin, TX
Book Conservator

- Designed the book conservation facility
- Specified equipment and furnishings
- Supervised and trained book conservation staff
- Performed conservation treatments to collection materials
- Taught various conservation courses in annual seminars

Aug. 1981—Sept. 1984 Operated part-time private book and paper conservation and consulting
practice out of home studio

Jan. 1977—Aug. 1981 Harold B. Lee Library, Brigham Young University Provo, UT
Library Conservator

- Head of Preservation Department
- Conservation Advisory Committee Chair
- Developed and wrote conservation policy for library collections
- Supervised and trained book repair and conservation staff
- Performed conservation treatments to important materials in the libraries rare book collection

RELATED EXPERIENCE

- 2000—Present Member of Preservation and Conservation Studies (PCS) Advisory Committee, Graduate School of Library and Information Science, University of Texas at Austin
- 1998—Present Treasurer and board member of Abbey Publications, Inc., publisher of the Abbey Newsletter: Preservation of Library & Archival Materials and Mold Reporter (a newsletter covering environmental mold issues)
- Spring 2000 Guest lecturer on preservation duplication, Graduate School of Library and Information Science, University of Texas at Austin
- April 1988—Dec. 1998 Hosted several exhibitions and tours of BookLab's Austin bindery during American Library Association meetings in San Antonio
- April 1988—Dec. 1998 Hosted numerous local book arts workshops at BookLab
- 1990—1991 Chair of Physical Quality and Treatment Discussion Group, ALCTS, ALA
- 1990—1991 Member Copying Committee, Preservation Photocopy Guidelines subsection. Responsible for developing and publishing Preservation Photocopy Guidelines for Librarians
- Summer 1987 Taught edition binding course with Richard-Gabriel Rummonds as part of Guild of BookWorkers Standards Seminar
- May 1983—May 1985 Secretary/Treasurer, Book and Paper Group of the American Institute for Conservation
- May 1983—May 1985 Editor, Annual Publication of Book and Paper Group of the American Institute for Conservation
- Mar. 1982—Aug. 1983 Taught various one to two week subscribed workshops sponsored by the HRHRC
- Jan. 1981—Aug. 1981 Steering Committee Member, Utah State Conservation Association
- June 1980—Dec. 1980 Advisory Committee Member, Western States Materials Conservation Project
- September 1980 Speaker, International Conference on the Conservation of Library and Archive Materials and the Graphic Arts, Cambridge, England

PUBLICATIONS

Featured in "The Story of BookLab: Status of the Original," Clay Smith, Austin Chronicle, February 12, 1999

BookNote 10 – Preservation Photocopying BookLab, 1992

BookNote 5 - Advantages of Protective Enclosures: The Drop-Spine BookLab, 1990

Contributed to "Binding It Right: A Survey of American Craft Binders," Bookways Number 4, July 1992

"Craig Jensen Thoughts on Binding [sic]," A Bookbinders' Florilegium The Press at the Humanities Research Center, 1988, pp56-58

"Developing a Conservation Policy," Conservation of Library and Archive Materials and the Graphic Arts. Butterworths 1987, pp. 287-289

Jensen and Brooks, Connie. Polyester Book Jacket Construction Harry Ransom Humanities Research Center, June 1984

Editor, The Book and Paper Group Annual American Institute for Conservation, Volume 2, 1983 and Volume 4, 1984

Jensen and Tweedy, Patricia. "The Phase Box: A Construction Procedure," Conservation Notes No. 4, April 1983

"Review of Conservation Treatment Procedures: A Manual of Step-by-Step Procedures for the Maintenance and Repair of Library Materials by Carolyn Clark Morrow," The Journal of Library History, Volume 18 Number 3, pp. 362-364

"Harold B. Lee Library Disaster Preparedness Plan" for the Preservation Department of the Harold B. Lee Library, Brigham Young University, March 1981

"Preservation of Library Materials in the Harold B. Lee Library," The Conservation of Fine Art and Printed Material. Brigham Young University, April 1980, pp. 9-14

EDUCATION

Sept. 1977—Sept. 1978 Interned with Book Conservation Section, Library of Congress Preservation Office, Library of Congress, Washington, D.C. Answered to Peter Waters and Don Etherington. Most training and direct supervision was from Tom Albro.

Jan. 1974—Dec. 1976 Student, Asian Studies, Brigham Young University, Provo, Utah

Sept. 1971—Sept. 1973 Studied Cantonese and lived in Hong Kong

Sept. 1970—May 1971 Student, Fullerton College, Fullerton, California

INTERESTS

History of the book and the future of the book in the Digital Age. Weblogging. Texas music. Guitar building. Blues guitar playing.